Academic Writing and Presentation Skills

Techniques and strategies to help you write or present effectively in English

Course Outline

If you need to write essays, research papers or reports for publication, you will gain the tools needed to produce clear and coherent academic work. This course will outline the key features of **Academic English** and help you to incorporate them in your work. Sharing your work with the academic community will often require making presentations. If you need to present your work in public, this course will also help you improve your style and structure and develop effective techniques to engage and inform your audience.

All courses take place at the Atlantic Centre of Education in Galway, on Ireland's Wild Atlantic Way, offering participants the chance to explore Irish and local cultural heritage through a week-long programme that includes a full-day cultural tour, a guided walking tour of Galway city, and afternoon social and cultural activities, with staff available to recommend additional events and excursions.

Objectives

- Improve written competence in Academic English for both publications and presentations.
- Acquire effective writing strategies for academic articles: increasing vocabulary, improving structure, register and style.
- Receive feedback on samples of your own academic writing.
- Learn how to plan and structure a presentation – introductions, conclusions, etc.
- Discover how to hold your audience's attention through verbal signals, effective transitions, and skillfully handling questions.

Added value of the mobility

The course equips participants to build confidence in their use of Academic English, both for effective presentations and international publications.

Activities to be carried out

- Interactive teaching with teacher-led sessions, individual and group work.
- Assignments to develop and practice writing and presentation skills.
- Individual feedback sessions in which participants reflect on their own work and receive comprehensive guidance.
- Cultural and heritage trips as part of a chaperoned group.

Expected outcomes and impact

This course offers a professional development opportunity for participants, aiming to enhance their approach to both writing and presenting for an academic audience. Through group and project work, participants are invited to share the knowledge and skills they have acquired with their colleagues. The opportunity to experience new cultural contexts and network with international colleagues is a further positive outcome.

Suitable for: Professors, lecturers, teachers or doctoral students who need to publish or present their work in English.

Minimum Level of English: B2 (CEFR)

Certificate: Certification of Participation and Attendance

Programme Length: 5 days of tuition (Monday to Friday) + 1 full-day activity 25 hours

Documentation provided: STT Invitation letter, Europass, Work Plan (on request), End of Course Certificate

SAMPLE TIMETABLE

Morning: 9.00-12.30 // Afternoon: 1.30-3.00

**suggested timetable only, actual content may vary

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Introduction to Academic Presentations Welcome Class & Tour of Atlantic. Icebreakers & needs analysis + setting goals. Knowing your audience & creating effective introductions.	**Academic Writing Conventions** Common mistakes in Academic English writing styles. Finding the appropriate structure and register. Academic English & Formal Language	**Structure & Signposting Presentations** Structuring presentations for coherence and clarity. Phrases for linking ideas when presenting. How to hold attention	**Useful Rhetorical Tools** Using noun phrases in academic writing. Identifying correct tense usage. Softening tone in formal writing	**Presentations and Feedback** Peer Presentations. Reflection and Review. Course Overview & Self-Assessment. Self-Study Resources + Next Steps
LUNCH BREAK				
Erasmus Workshop English Language & Irish Culture Walking Tour of Galway	**Erasmus Workshop** eg. Speaking Skills & Pronunciation Pub Social Evenin	**Erasmus Workshop** eg. Learn English through Music	**Erasmus Workshop** Museum Visit	**Erasmus Workshop** Phrasal Verbs & Idioms

SUNDAY

Full-Day Tour to Wild Atlantic Way

Possible tours include:

Cliffs of Moher
(throughout the year)
Connemara (from May to October)
Aran Islands (from May to October)

ACADEMIC WRITING AND PRESENTATION SKILLS
2026 COURSE DATES

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	16-20	09-13	27-1 May	18-22	08-12	13-17	10-14	10-14	19-23	02-06	07-11

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Atlantic
CENTRE OF EDUCATION